

**TECHNICAL EVALUATION REPORT**  
**(As Per Rule 35 of PP Rules, 2004)**

1. Name of Procuring Agency: Pakistan Single Window
2. Method of Procurement: Single Stage – Two Envelope
3. Title of Procurement: Hiring of Media & PR Services on Retainership Basis
4. Tender Inquiry No.: PSW-PROC-25-26-Comms-399
5. PPRA Ref. No. (TSE): TS744776E
6. Date & Time of Bid Closing: 24<sup>th</sup> December 2025 1500 Hrs.
7. Date & Time of Bid Opening: 24<sup>th</sup> December 2025 1530 Hrs.
8. No. of Bids Received: Five (05)
9. Criteria for Bid Evaluation: As stated in the tender documents
10. Details of Bid(s) Evaluation: As under

Name of Bidder	Compliance with Mandatory Requirements/ Eligibility Criteria	Technical Marks	Rule/Regulation/SBD*/Policy/ Basis for Technical Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
M/s Corporate & Marketing Communication Pvt Ltd	Non-Compliant	N/A	Disqualified – Financial Bid Disclosed
M/s MarCom Pvt Ltd	Non-Compliant	N/A	Disqualified – Non-compliant (Did not meet the mandatory requirement)
M/s Media Matters Communications (Pvt.) Ltd	Compliant	85/100	Qualified
M/s Protribes (Pvt) Ltd	Non-Compliant	N/A	Disqualified – Non-compliant (Did not meet the mandatory requirement)
M/s Passage PR Pvt Ltd	Non-Compliant	45/100	Disqualified – Technical Scoring less than 60 Marks

11. Any other additional / supporting information, the procuring agency may like to share.

Signature: .....



09<sup>th</sup> February, 2026

Official Stamp: .....



\*Standard Bidding Documents (SBD):